



Tobacco Company

**Sales**

**Retail**

1221 1,3 1222 20, 24, 25  
1222 1,5, 6 1223 22, 23, 25, 27, 28  
1223 2, 4, 6, 8 1224 23, 26, 28  
1224 2  
1225 2  
1226 3, 8  
1229 1, 6  
1240 AE  
1244 RSM RBM

Joe Rago  
Account Manager  
Philadelphia Region  
486 Thomas Jones Way- Suite 200  
Exton, PA. 19341  
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Voice Mail: #71831

May 20, 1998

To: All Division Managers, Retail Managers, Sales Reps, and Retail Reps  
With A-Plus/Sunoco Responsibility Chain ID's 0362-01, 02, 03, and 04.  
Anthony Zecca, John Gittens, Audrey Evanchik, Theresa Scott, Ihor  
Miskewycz and Jack Lintzenich.  
ROU's: 1110, 1210, 1310, 1610, 1710, 1810, 2910, 6710, please  
distribute.

Subject: **Sun Company Doral Sweepstakes POS Kit**

Sun Company has approved the placement of the Doral Sweepstakes Event Kit for the period May 25 through July 31, 1998 for the following branches:

A-Plus /Sunoco Food Markets  
Sunoco Traditionals  
Sunoco Turnpikes

The store managers have been instructed to place the following upon arrival:

1. Easel card with take ones
2. Match Caddy
3. Option of a dangler or floormat

**Payment Procedures**

**A-Plus/Sunoco Food Market Franchise Locations**

- Payment is to be made at the store level

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**A-Plus/Sunoco Food Markets/Sunoco Traditionals/Sunoco Turnpike Corporate Locations**

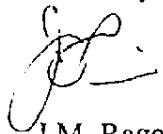
**Important**

**During June/July Coverage, the Retail Reps should verify placement via the Lap Top code "DOR-RETAIL-INCEN with payment being made at Chain Headquarters.**

**It is imperative that the information be recorded during this time frame since I will be rolling up payment information in mid July to process.**

An authorization letter from Sun Company Headquarters can be found in the June Planner which was sent to all stores.

Sincerely,



J.M. Rago  
JMR: jh  
cc: Jay Loftin  
Denny Bomgardner  
Rick Young

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